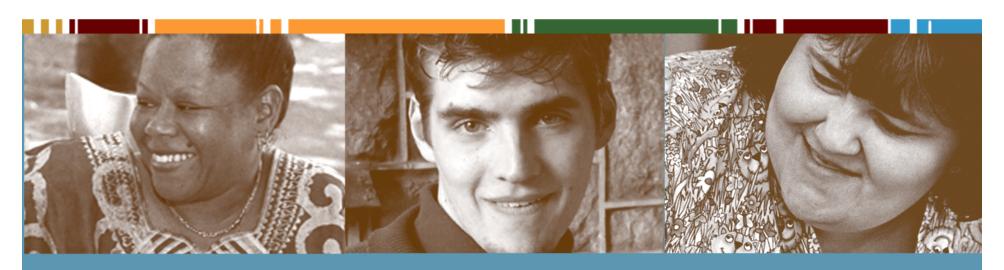


The 16th Princeton Conference

Supply and Demand for the Direct-Care Workforce

Steven L. DawsonPresident - PHI



Quality Care THROUGH Quality Jobs

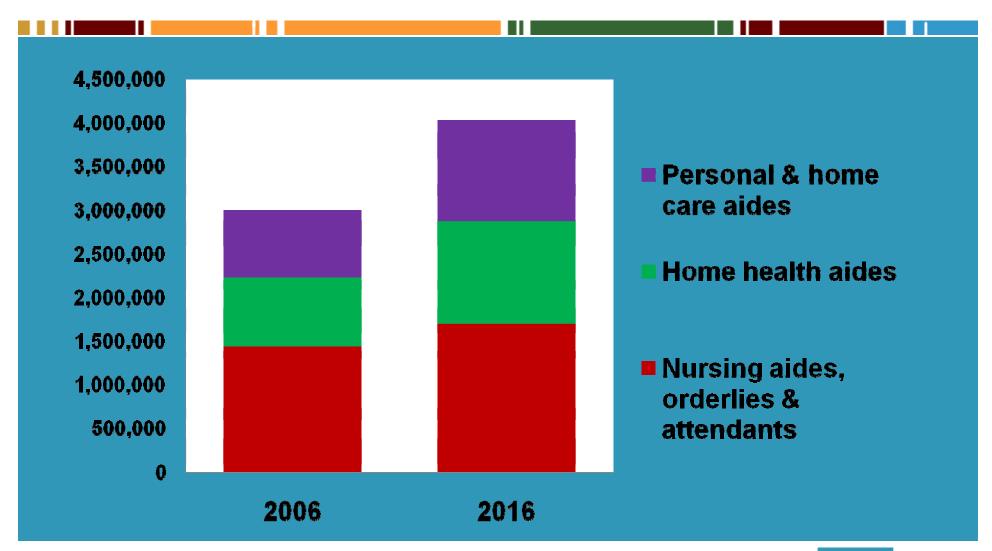
Occupations to add the most positions...

Top Ten Occupations with the Largest Job Growth, 2006-2016

	Occupation	Number of positions
		to be added
1	Registered nurses	587,000
2	Retail salespersons	557,000
3	Customer service representatives	545,000
4	Combined food prep & serving workers	452,000
	(includes fast food)	
5	Office derks, general	404,000
6	Personal & home care aides	389,000
7	Home health aides	384,000
8	Postsecondary teachers	382,000
9	Janitors & cleaners, except maids &	345,000
	housekeeping deaners	
10	Nursing aides, orderlies, and attendants	264,000

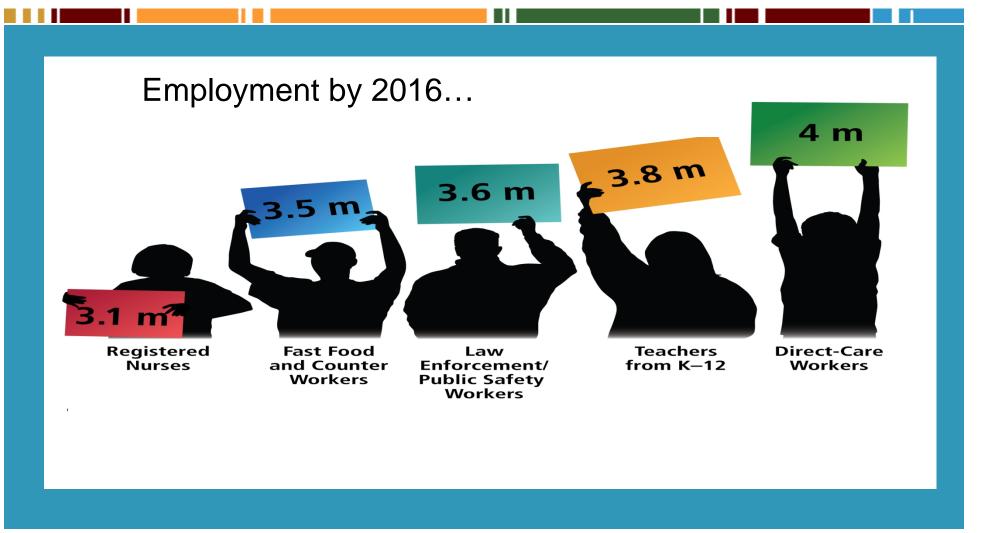


One million new DCW jobs over next decade



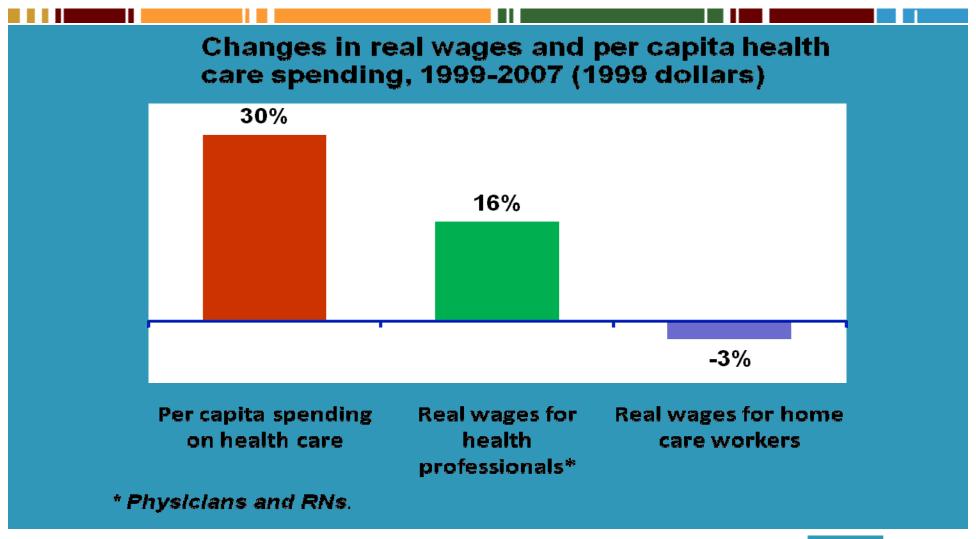


Historic scale of direct-care workforce:





Direct Care Worker real wages — in context...

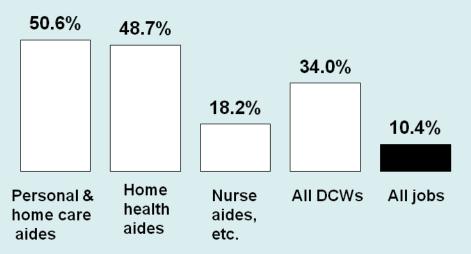




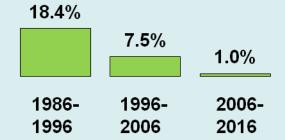
The recruitment challenge:

Demand for DCWs is at all-time high, but growth of core female labor supply stagnant

Projected increase in employment demand, 2000-16



Growth rate of female population, aged 25-54





For more information, contact:

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