

# Accountable Care Organizations—Pragmatic Issues

Steve Hester, MD, MBA, Senior Vice President and Chief Medical Officer



# Norton Healthcare



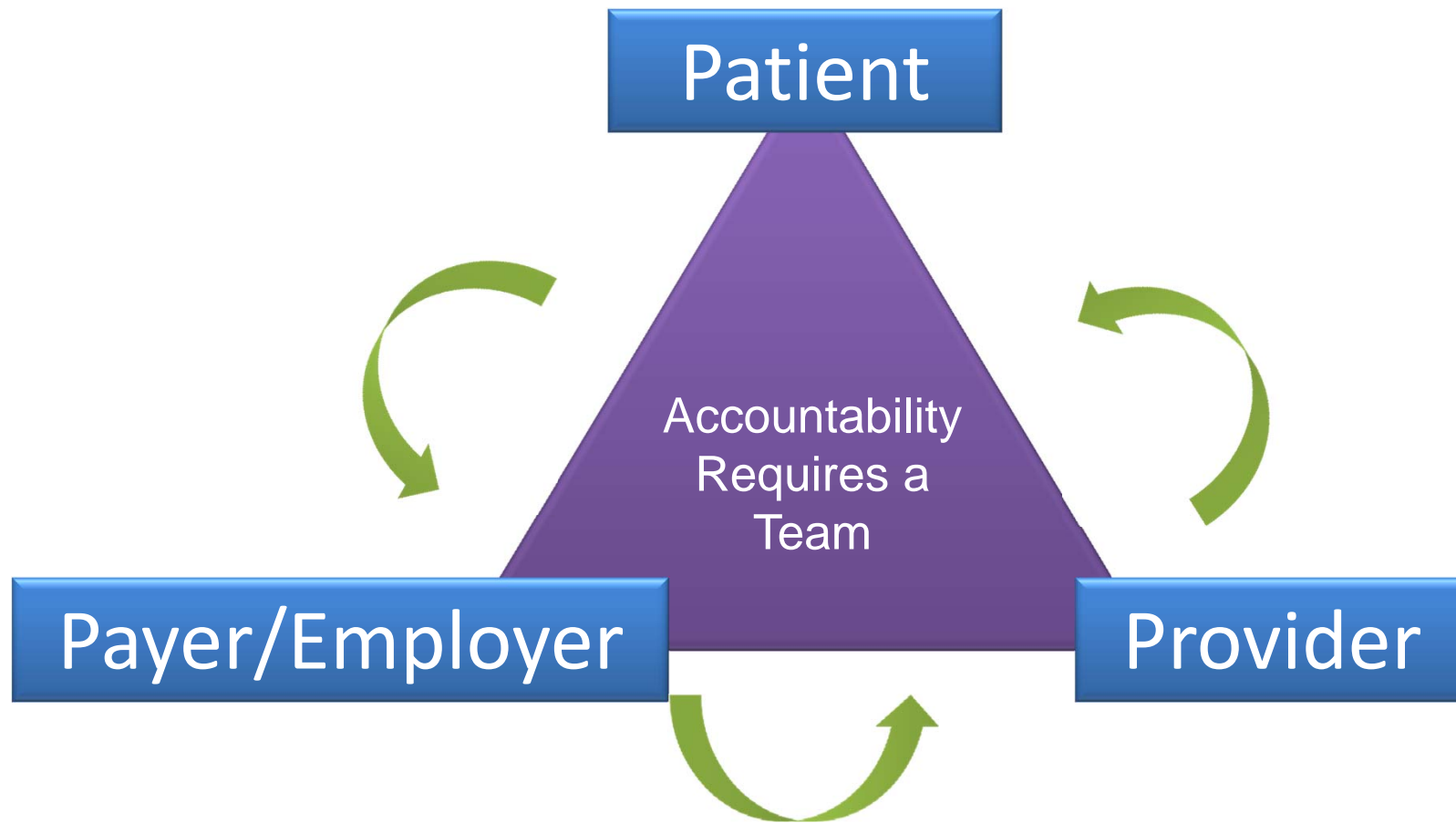
Integrated Delivery Network of  
Five Not-for-Profit Hospitals  
14 Out-patient Centers

1.4 Million yearly patient encounters  
\$1.5 Billion yearly revenue  
11,000 Employees  
400 Employed Providers  
2,000 Physician Medical Staff  
2,000 Licensed Beds  
60,000 Admissions/year



# Healthcare Accountability and Value

---



# Norton Healthcare ACO

---

- Norton Healthcare
  - Initial managed care partner Humana
  - Future plans for other managed care providers as model develops.
- Patient population – 1.24 million in community
- Current included groups: NHC employees/Humana employees – 10,000
  - Other groups in process
- Approximately 300 physicians included
  - Primary Care and Specialists
- NHC (400 providers/2000 medical staff)

# Brookings-Dartmouth ACO Pilot

---



- Norton / HUM ACO pilot is only 1 of 4 early sanctioned by Brookings-Dartmouth
  - Others include:
    - o Roanoke, VA: Carillion & Anthem
    - o Tucson, AZ: University Medical Center & United
    - o Southern California – Monarch Healthcare & HealthPartners
- The goal is to develop one of the first viable Commercial ACO models
- Current status:
  - Standard set of quality measures – **Completed**
  - Standard patient attribution model for defined population - **Completed**
  - Self-funded employer participation - **Completed**
    - o Norton ASO
    - o HUM ASO
    - o Other groups (TBD)
  - Proposed gain-share model - **Completed**

# Operational Challenges

---

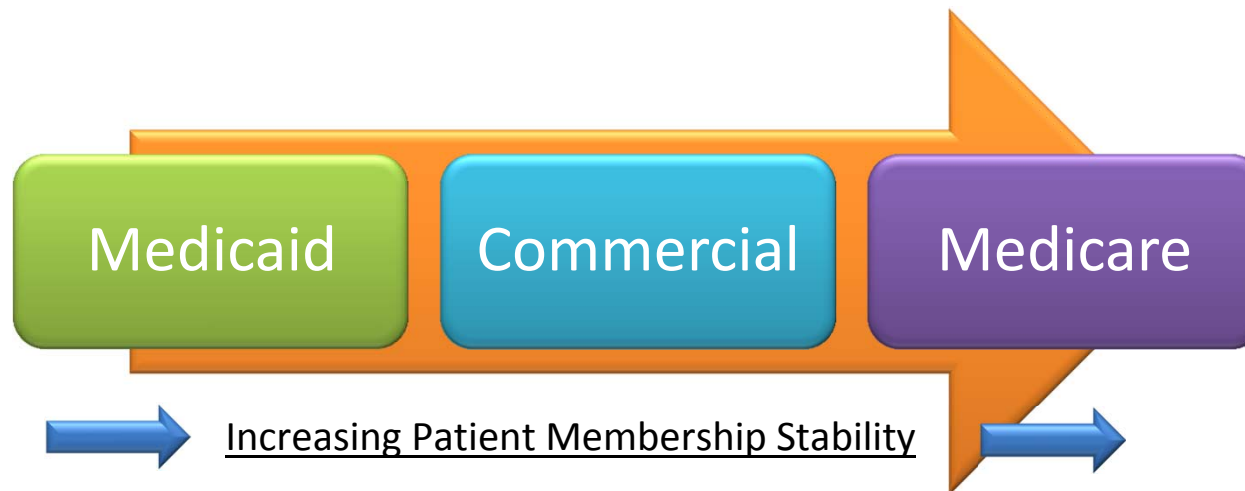
- Attribution
  - Logic must be coded and tested on population
- Measurement/Reporting
  - Health plan provides 360 view of patient movement and spending in ACO
  - Development of mutually agreeable utilization and clinical quality metrics
- Financial Modeling/Budgeting
  - Actuarial analysis for population
  - Budget targets set prospectively
- Clinical re-engineering focus
- ACO oversight and structure
- Partnerships



# Population Attribution Model

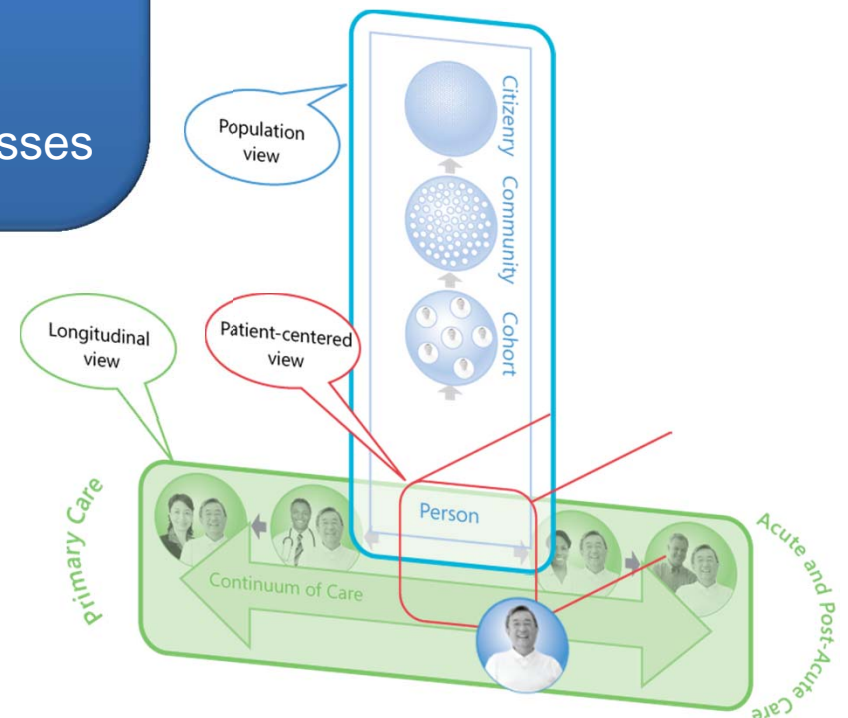
---

- Attribution Model
  - Assign patient to physician within ACO
  - For each patient with 1+ visit identified, determine number of visits per physician in past 24 months
  - Assign patient to physician with preference to primary care
  - Physicians placed within one of three categories – primary care, medical specialty, and other



# Patient Centered Health Outcomes Data Drives Results

- Timeliness of Data is Key
- Registry Population Management
- Actuarial Analysis
- Claims Based Data
- Patient Health Data Across Health Plans
- Clinical Analysis for Re-Engineering Processes





# Performance Measurement

---

- ACO Pilot Measure Assumptions
  - Current NHC quality infrastructure supports participation
  - All sites will collect an initial set of identical measures
  - Nationally-endorsed measures
  - Measures aligned with other national programs
  - Claims-based measures comprise majority of year 1
  - Measures of continuum of care will be core of measures in the long-term



# Financial Modeling – Shared Savings

---

## Negotiable items for discussion:

- Contractual simplicity is key
- Attribution
- Determining the cost trend factor
- Adjusting for the impact of other wellness programs
- Adjusting for the impact of changes in benefit design
- Accounting for high-cost outliers
- Measure Projected Cost
- Risk Corridor
- Negotiate “Shared Savings” percentage

# Clinical Re-engineering

---

- Improved care coordination and communication
- Improved access – physician extenders – email – phone call etc.
- Prevention and early diagnosis
- ED and Immediate Care Center visits
- Increase generic medication utilization
- Hospital re-admissions and multiple ED visits
- Improved management of complex patients



# Community Engagement and Partnerships

---

- Partnerships – home health, long term care, rehabilitation service
  - Flexibility to choose quality and efficient partners is key for regulation
- Community Health Department
- Social services organizations and agencies
- Eventually engage in determining which measures move community health to maximize population management



# Norton Long Term Success Factors

---

- Perception of ACO development
- Patient engagement and activation
- Provider Culture change
- Consistent communication
- Innovation in data exchange
  - Reporting Package
- A system that is easier for the provider and payer
- Flexibility is key to success

# Questions?

